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**FOR IMMEDIATE RELEASE**

### **Reba and Rascal Flatts Added to The Greenbrier Classic Concert Series**

**WHITE SULPHUR SPRINGS, West Virginia (June 8, 2010)** – The Greenbrier Classic, sure to be the most exciting event on this year's PGA TOUR is now even more incredible. Country music icon Reba and the award-winning Rascal Flatts will perform on Thursday, July 29<sup>th</sup> as part of the inaugural Greenbrier Classic. On Saturday, July 31<sup>st</sup>, superstars Brad Paisley and Carrie Underwood will take the stage for another incredible evening. These legendary musicians will perform in a private concert for Classic attendees and participants, as access to the concert is included with the purchase of a weekly badge. A new outdoor amphitheater is currently under construction at the State Fair of West Virginia and will be the setting for both tournament concerts.

On Friday, June 18, The Greenbrier will offer two new ways to purchase tickets. Purchase weekly grounds badge for only \$69 and receive a ticket to the Reba and Rascal Flatts concert. Or, select a weekly grounds badge and the Brad Paisley and Carrie Underwood concert on Saturday for only \$79. Concert seating is general admission/festival seating with these two options. The best value remains the \$147 weekly grounds badge with preferred seating for both concerts and other benefits including a \$99 accommodation rate for a future Greenbrier stay. With the \$147 grounds badge, purchasers will also receive a round of golf on The Greenbrier Course for \$100 or a complimentary round on the Meadows as well as a 15% discount on Greenbrier Classic merchandise. A limited number of tickets are available and in 10 days, these tickets will go on sale through Ticketmaster, Live Nation, at all Kroger stores and United Bank branches throughout the state. Purchases may also be made online at [www.greenbrierclassic.com](http://www.greenbrierclassic.com) or at the The Greenbrier Classic Official Tournament shop at the resort. A portion of the proceeds from all ticket sales will benefit local and regional charities.

“We fully expect a sell-out. The Greenbrier Classic is going to be the biggest and greatest event on the PGA TOUR this year, hands down, and these prices are the best you will find on the TOUR,” said Jim Justice, owner and chairman of the resort. “Reba and Gary, Joe Don and Jay are phenomenal artists and together, with all the other aspects of the tournament, this will definitely be a once-in-a-lifetime experience.”

The Thursday and Saturday concerts will be held at a new amphitheater at the State Fairgrounds. This new outdoor facility, currently under construction, will accommodate over 50,000 spectators. The stage will be approximately 130' wide, 70' deep and 70' tall, allowing any sized national artist the flexibility to design their own show.

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One of the most successful female recording artists in history, Reba has sold over 55 million albums worldwide and her previous 13 studio albums have all achieved Gold or Platinum-plus status. She has won 15 American Music Awards; 12 Academy of Country Music Awards; 9 People's Choice Awards; 7 Country Music Association Awards and 2 GRAMMY Awards. Reba's reign of #1 hits spans four decades and the multimedia superstar was recently recognized by *Billboard*, *Country Aircheck* and Mediabase as the biggest female hit-maker in country music history. Also an acclaimed film, TV and Broadway actress, Reba signed with The Valory Music Co. in November 2008 and released, *KEEP ON LOVING YOU*, the next year. The album became Reba's first solo studio album to debut at #1 on

the Billboard Top 200 Albums Chart and produced the four-week #1 smash, "Consider Me Gone." Reba's label move reunited the multimedia entertainer with industry leader Scott Borchetta, now President and CEO of the Big Machine Label Group, which includes Big Machine Records, The Valory Music Co. and Republic Nashville.

Since their inception in 1999, Rascal Flatts has helped change the face of popular music. Their trademark sound--Gary LeVox's powerfully emotive lead vocals coupled with the soaring harmonies of Jay DeMarcus and Joe Don Rooney, set amid world-class arrangements and production, have made the band the standard bearers for cutting-edge country. They have placed 10 #1 singles and 20 Top Tens and each of their studio albums have gone multi-platinum with total sales approaching 19 million. They have been named the ACM and CMA top vocal group every year since 2003 and have won numerous American Music Awards and People's Choice Awards. The three are committed family men who take seriously their role in the community. They are known for their charitable efforts, which have included raising millions of dollars for charities including the Monroe Carell Jr. Children's Hospital at Vanderbilt and for their work on the celebrity cabinet board of the American Red Cross.

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