



Presenting Sponsor

- ◆ The Greenbrier Classic presented by _____ (local naming rights)
Tournament entrance: the phrase “presented by XYZ Company” will be displayed on a banner or other similar signage at the entrance to the tournament.
Locator boards: “presented by XYZ Company” will be displayed on all locator boards
Electronic video boards: “presented by XYZ Company” will be displayed in equal rotation with other sponsors during the week.
Volunteer uniforms: The presenting sponsor company will be on all volunteer uniforms.
Tee back signage: “presented by XYZ Company” will go on the tee back signage if it is not in television view
*Please note this **does not** include national television exposure.*
- ◆ Corporate hospitality tent with catered food and beverage
- ◆ VIP Hospitality at Howard’s Creek Lodge
- ◆ Private VIP party for 250 guests at The Casino at The Greenbrier on Tuesday of tournament week. Food and beverages will be included along with \$1,000 in match play vouchers for each of your guests.
- ◆ 300 tickets to a private concert to be held on Wednesday night
- ◆ 10 backstage/VIP Hospitality passes during concert
- ◆ 100 tickets for entry into hospitality tent and tournament - week long
- ◆ 10 Clubhouse badges - week long
- ◆ 25 Benefactor badges - week long
- ◆ 100 weekly grounds badges
- ◆ Four Honorary Observers passes per tournament round, inside the ropes access during the tournament
- ◆ Founding Member jacket to be presented during trophy/ jacket presentation
- ◆ Founders’ Only reception to be held on Tuesday night with player appearance
- ◆ Sponsor gift (signed pin flag, signed artist rendering of winning player, etc.)
- ◆ Four teams in Wednesday Pro-Am event (12 total players)
- ◆ Pro-Am reception following event
- ◆ 10 teams in Monday Pro-Am event (40 total players)
- ◆ 50 VIP Parking passes
- ◆ 100 regular access parking passes
- ◆ Advertising credit for one full page ad in official program
- ◆ Advertising credit in daily pairings
- ◆ Volunteer Newsletter - Prominent placement of the phrase “presented by XYZ Company” in each corporate and volunteer newsletter distributed by the tournament
- ◆ Verbal acknowledgement - Acknowledge the company as the presenting sponsor of the event during all local event functions, such as check presentations, local dinners, local official social gatherings and local press conferences
- ◆ Outdoor Signage/Video Boards -
“The Greenbrier Classic presented by _____”
As described under naming rights
- ◆ 30 guest rooms for Tuesday-Monday of tournament week included with first right of refusal to purchase more
- ◆ One spa treatment per room
- ◆ 10 complimentary two-night stay vouchers, one round of golf on The Old White and \$1,000 in match play vouchers for The Casino at The Greenbrier to be redeemed any time from August 2010 - June 2011

\$1,500,000

1 available

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