

INSIDE LINKS

We're Here to Help

STARTING OVER CAN BE AN EXCITING BUT daunting proposition. What could be more intimidating than having to decide where you want to spend the rest of your life, or even just part of it in the case of a second home? It's vital that you find a community where you fit in, one that feels comfortable from the get-go—the right home in the right locale with the right amenities.

We're here to help. Although this is the seventh edition of *LINKS Premier Properties Guide*, it's the most user-friendly one yet. This is the first time we have separated the communities into categories based on different qualities and features that will help you find exactly what you're looking for. We have sorted the top properties into 14 areas of interest, from the best for beaches or boating to the best for value or winter sports.

A great golf course is a given at every Premier Property, but we even devote a section to those communities that go above and beyond when it comes to delivering the ultimate golf experience.

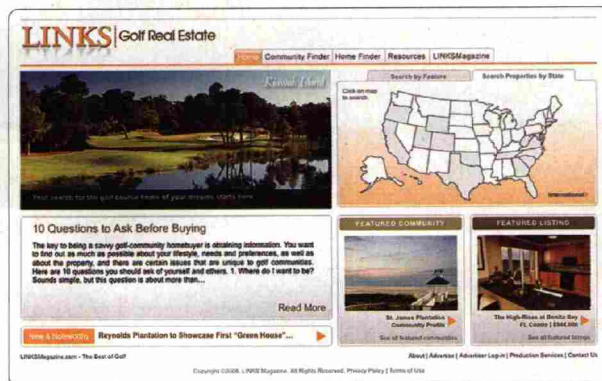
One category we couldn't have even envisioned just a few years ago is the one devoted to green living, a trend that everybody seems to be embracing. The movement is more than a savvy marketing tool, however, as you can see in our story on page 28, "Green Living."

There are some great communities out there, like Greenbrier Sporting Club in West Virginia and Old Greenwood in California, that are making concerted efforts to reduce their carbon footprints. And given that buildings account for 39 percent of our energy use and an equal percentage of our greenhouse gas emissions, we all need to do whatever we can to make our own homes more efficient and environmentally friendly.

That's why I felt it was important for LINKS to get involved. We partnered with two Premier Properties, Reynolds Plantation in Georgia and Seven Falls in North Carolina, to build two LINKS GreenHouses. At the former, we broke ground in August and hope to have the home completed by next April, while at the latter, we currently are in the process of selecting the most eco-experienced architect and builder.

The publication of our *Premier Properties Guide* comes on the heels of the launch of our new Web site, LINKS-

GolfRealEstate.com, where you can refine your search for the perfect home and community. With a clean design and easy-to-navigate features that allow users to research properties by location, community, amenities, course designer, type of home, view, size—whatever is paramount, the site can really help you cut through the clutter.



In short, LINKSGolfRealEstate.com is the most comprehensive, most useful and most technologically advanced golf real estate site there is.

LINKSGolfRealEstate.com is the perfect resource as you search for the best home at the best price, which has never been more vital with all the properties and all the great opportunities out there.

I urge you to start looking now if you're thinking about buying. As "Time to Buy" on page 23 indicates, these kind of buying opportunities don't come along very often. Prices have come down and there are incentives to be had, like free upgrades or no dues for a year. Certainly developers are a lot more willing to negotiate than in the heady days of a few years ago.

It's time to get off the sidelines and in the game. This is football season, after all.



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